

## HOT-BUTTON ISSUES

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## HOW TO CLIMB A MOUNTAIN

## Be in the Moment, and Keep Climbing

Something we often talk about as a team is how to stay in the moment. If you can focus on being in the moment in everything you do, you're not only more productive and able to do everything better, but it keeps you grounded. Being present keeps you focused on the process and the journey instead of focusing on the fear of failure if something doesn't go well. This is important when it comes to climbing a mountain and when it comes to business.

Like climbing a mountain, the process of growing and developing a business is all about focusing on the task at hand and continuing to climb with a clear sense of what you are working toward. There may be times when it's scary or you have to make a big decision about your next move, but when you have the right people supporting and encouraging you, it feels possible. It's been a constant climb for the last few years, but now we're fortunate to be over one side of the mountain. We have a team of superstars, and now we have strong systems in place to keep moving forward.

As a firm, this mindset has allowed us to grow and develop and not just stay where we are. It's been a three-year building process, and through it, we've always stayed true to what we stand for. That's been important because first and foremost, we are advocates for our clients. We are helping them climb over the mountain, and we get to celebrate with them on the other side. In the

process, we've been fortunate to get to know them, and that's only added to our amazing community of friends and family.

Some of the biggest moments we've had as a firm have been when we've hired a team member we know is the perfect fit. It's easy to be in the moment when you feel so excited about how well someone is going to fit with everything you've built. When Ashley joined the firm, that was one of those moments. Bringing Ashley on board was the first step in realizing this vision of what our firm was going to look like. I don't know how I was operating without her. Then Rosie joined us, and everything changed. We had a sense of peace. We had our leadership team. Now we have Desi, and I can't imagine the firm without her, and I have the same feeling with Adam — what have we been missing this whole time? It's been the same with our newest team member, Tiffany (you'll get to read more about her inside the newsletter).

Bringing on these folks has been like when your parents tell you as a kid that when it's the right decision, it will be easy. You don't really have to think about it because you know it's the right fit. You have to recognize when you have that, and that's the journey we've been on.

With each person we've brought on, it's felt like they've closed this gap that I didn't even realize was there. I think about the quote from Bill Belichick I have hanging on my wall:



“There is an old saying about ‘the strength of the wolf is the pack,’ and I think there is a lot of truth to that. On a team, it's not the strength of the individual players, but it is the strength of the unit and how they all function together.”

On any team, individual players might be really strong, but when they unite, they become even stronger. It's pretty fitting that my team got me this quote. Whenever I need a reminder of how much more powerful we are together, all I need to do is look up at my wall. These words help me focus on the task at hand and remind me how much less daunting it is to climb a mountain with an amazing team by your side.

—Russell Button

# TIFFANY BRINGS THE POSITIVITY EVERY DAY

## HOW OUR NEWEST TEAM MEMBER MAKES BLF BETTER



The minute you start talking to Tiffany, you can tell what an upbeat person she is. It's something that Ashley and Russell say stood out to them when they first met her. "She's

always positive, always excited, and has made a big difference in the day-to-day happenings at the firm," Ashley says. "Everything that's been given to her she's tackled happily, and she's been a perfect addition to our team." Whatever is needed, Tiffany has been willing to jump in and take on extra responsibilities to help our team function at its best. "She's a rock star," Russell says. "When something needs to be done, she's the first person to pitch in. She fits with our core values top to bottom. Not only is she qualified, but also,

from day one, she fit in perfectly, like she'd been here for the last three years."

Since identifying that the next BLF hire would be for an executive assistant position, Russell has been looking for the best person for the role. That all fell into place when Tiffany applied for the job. She had been working as an executive assistant for a team building company, but the company was going out of business due to the pandemic, prompting her to start looking for her next role. She had worked at a law firm before and enjoyed the work, so when she saw the open position with The Button Law Firm, she applied. "I've always liked helping people and actively doing something to better someone's life," she says. When she met the team, it was clear this would be her dream role. "I met Ashley, Rosie, and Russell, and I thought, 'I would really like to be part of this team.'"

Since she started, she says, "It's felt like the perfect fit. It feels like I found my place in the

world. My grandfather always told me, 'If you love what you do, you'll never work a day in your life.' I've never felt that until now."

Outside of work, Tiffany likes to go fishing with her husband, Taylor. "We have a running competition of who can catch the most fish



and who can catch the biggest fish," Tiffany says with a laugh. "Right now, I hold the record for both. I plan on maintaining that." The couple also has two dogs: Heidi, a German shepherd, and Stella, a Belgian Malinois. "They are spoiled rotten," Tiffany says, laughing. "Sometimes I feel like they run the house. Since we don't have kids of our own, they're like our kids." Tiffany also grew up hunting with her dad, and it's something she continues to enjoy during the season.

## BLF TEAM SUMMER HIGHLIGHTS

### HOW OUR TEAM MEMBERS STAY COOL



With this time of the year being called the dog days of summer (no offense, Chuiie) we wanted to share some of the ways our team members are staying cool.

For our attorney Ashley, she and her husband, Calvin, are literally staying cool since they got their above-ground pool this summer. With how hot it's been and with more time at home these days, the pool has been a much-needed relief for Ashley and Calvin.

Tiffany and her husband, Taylor, have been heading to Lake Weatherford to go fishing this summer whenever they can get a free day together. Their dogs, Stella and Heidi, have also been their adventure buddies for camping and spending time outside.

As you heard from Adam, he and his wife, Ashleigh, have been seeking out climbing adventures both locally and in our neighboring states. They're also really into camping,

something that they're sharing with Russell this summer as he starts his own camping adventures.

For Russell, the restrictions of the last few months have made him appreciate how much travel is a part of his life and how much he enjoys it. Since it hasn't been possible to go on a big trip, he's hoping to get into camping this summer after being inspired by Adam. Thanks to his guidance, Russell is getting the right camping gear to be set for his next adventure. Russell sees this time as an opportunity to build the life he's always wanted, with days spent outdoors camping, hiking, and fishing.

For Chuiie, the outdoors are also her favorite place to be, especially on the trails where she can stretch her legs, run as fast as she wants, and get a little muddy along the way. She also looks forward to long walks with Russell and time together by the lake.

# DISTRACTED DRIVER CAUSES MAJOR CAR WRECK THAT WE WERE ABLE TO RESOLVE FOR COMMUNITY LEADER MARCUS MOORE

When community leaders work hard and give back, we support them. Our firm has supported several different educational and back-to-school programs over the years. One specific back-to-school event we supported was for Marcus Moore. He is such a hardworking and caring man who gives everything he has to his community, and we wanted to help in any way we could. The Button Law Firm donated BLF gear, along with school supplies for families and kids in need. It was a success.

After that, we developed a great relationship with Marcus. He handed out our cards and loved our monthly newsletter. A few years later, he gave us a call — one we don't like to get from people in the BLF community.

## WHAT HAPPENED

In June 2019, Marcus was T-boned by a driver who failed to stop at an intersection and slammed into Marcus' driver's side door. The impact was so severe that it ruptured his patella tendon and required major knee reconstruction surgery. The surgery was very invasive and left him bedridden for several weeks and on crutches for several months. It was a long, slow process to get back on his feet.

Marcus was out of work for over six months and put on disability during that time. Since he lived alone, he needed a lot of help. Thankfully, we knew how to help him throughout this process.

## HOW WE HELPED

Marcus called us right away and wanted us to jump in immediately to handle everything for him so he could focus on getting his life back together and move forward.

First, we were able to guide him to resolve his property damage claim quickly and easily.



Next, we were able to help track his medical appointments to make sure he got to each doctor he needed. This helped him have peace of mind that he was getting the care he needed. Undergoing major knee surgery and working through the workers' compensation program in Texas is not easy.

Once he began to recover from his surgery, he was able to get into a good physical therapy program. We stayed in touch weekly to learn what he was going through so we could convey that to the insurance company.

This wreck truly changed his life.

## CUTTING-EDGE DEMANDS

Once Marcus finished treatment, we had his demand package ready to go. The entire team worked on this, and it put the insurance company on notice that this was a serious claim. After negotiations began, we kept the pressure on them. After weeks of tedious back and forth, we had a resolution wrapped up.

In the end, all of Marcus' medical bills were taken care of, and he was provided enough money to get back on his feet to keep his life moving forward. Even though he had a life-altering injury, we were able to give him closure on this chapter in his life.

We are always thankful when our BLF community makes us their first call. We want to help when we are needed. We hope that none of our BLF community gets involved in catastrophic car or truck wrecks, but when they do, we have the team and resources to act quickly.

## BUTTON LAW HIGHLIGHT REEL

### Celebrating the Fourth of July



My dad fishing



My mom napping

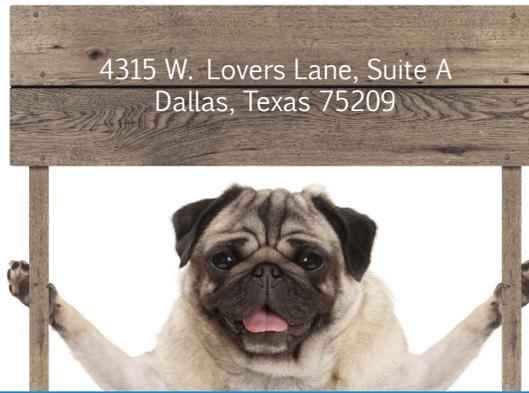


Ashley and her husband, Calvin, swimming on July 4



Sarah and I at the Lakehouse for July 4

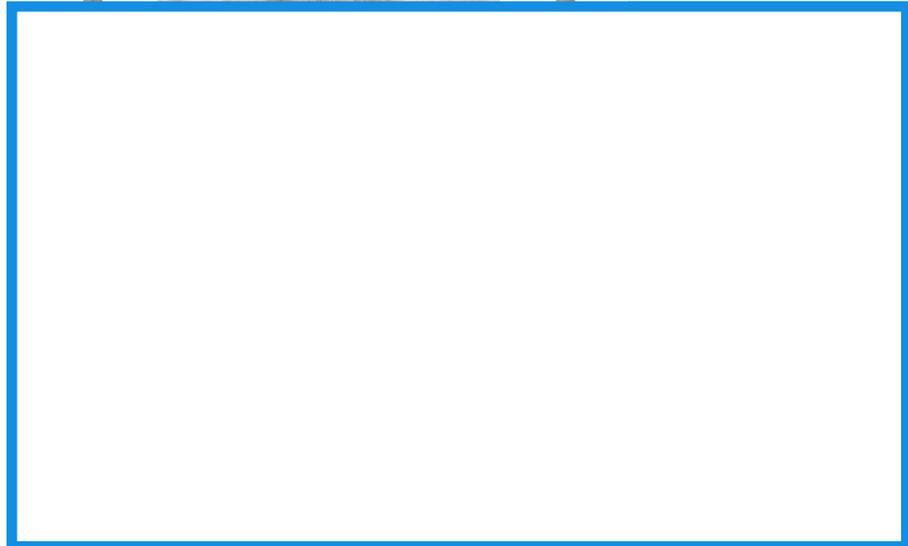




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## ADAM'S CLIMBING CHRONICLES

### Staying Strong Even Through the Pandemic

While COVID-19 has kept many of us inside, for our team member Adam and his wife, Ashleigh, it's meant getting creative about how to spend time outside. Adam and Ashleigh are avid rock climbers, something they started doing a little over a year ago after discovering the sport combined both of their interests. "I had a gym membership, and Ashleigh had a yoga membership, and she occasionally did weights with me. Then we went and climbed, and we realized it married our two hobbies," Adam says. "It's like yoga and weightlifting combined. It has the same mental elements as yoga, as well as breathing, and it also requires strength. Ashleigh is getting stronger to get better, and I'm having to get more flexible."

Over the last few months, the two of them have found new places to go climbing while the climbing gym has been closed. "Since we were going to the climbing gym four

times a week, we had to get outside to do something. We're just not indoor people. Every single weekend, we spend most of our day outside. It's been challenging to be in a tiny apartment."

To overcome this, they've explored outdoor climbing areas around Texas, as well as in neighboring states. "We went to the Wichita mountains, and that was nice," Adam says. "What we do is sports climbing, where you tie into a rope and harness and clip into protection as you go. There are bolts, and you're hanging from the protective gear off of bolts and clipping in." Recently, Adam and Ashleigh have gotten into trad climbing, where it's only the rock face to hold onto. "The way you protect yourself is by placing cams and nuts — trad gear," Adam explains. "It adds a different element of fear. You have to have that knowledge of how to do it and feel confident that if you fall, you'll hold." In



addition to going to Wichita, Ashleigh and Adam have made trips to Reimers here in Texas, which Adam calls "some of the best sports climbing in the area."

Adam says that through the pandemic, by getting in workouts at home and finding places to get outside and climb, they've both been able to maintain and even build on their strength, though he shares, "Ashleigh has been improving faster than I have."