

THE BUTTON LAW FIRM

HOT-BUTTON ISSUES

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WE WOULDN'T BE HERE WITHOUT YOU

THANK YOU FOR LEADING US HERE

This month, the topic of gratitude gets tossed around a lot. You know what I'm grateful for? You! I am so thankful for our clients and the fellow attorneys who make our work possible and fun. It's what allows us to give back to our community, partner with local teachers to support their classrooms, and share the news of great local businesses and organizations with our monthly community spotlight program.

I know how valuable it is when someone shares a good experience with others. Fresh out of law school and then starting The Button Law Firm, I lived off of referrals. When I was starting out as an attorney, all of my clients were sent to me by other attorneys. I would be hired to come in and go to trial on the case. It was all I did for almost two years after starting The Button Law Firm — go from one trial to the next. Some cases settled before trial, some during. I got a lot of phone calls in those days that started with, "Hey, I've got this case set for trial next week." I'd take them. All of them. Sometimes I got a call on Friday for a trial happening on Monday. I was grateful for all of it. I learned what was important and how to work cases efficiently. It's led me to where I am today.

I met a lot of good attorneys during the beginning of my career, and now we often get asked to work a case with those attorneys from the start because they see the value in bringing us in earlier rather than later. The work goes faster, clients benefit, and we have more fun. What our referral lawyers have learned is that bringing us in allows them to do more of the work that they are good at, whether that is family law, immigration, or even different areas within personal injury. Moreover, my whole business was based on these referrals from other attorneys, and it's made me so grateful to those who trusted me to work their cases as a young lawyer. That trust made my firm successful, and it's something I've never forgotten.

I also want to thank all the clients who've referred their friends and family to us consistently. It means we've done something right. Thank you for letting your friends and family members know it's okay to call us, even if they're not sure they have a case. I've had a lot of people



say, "I told them to call and ask you. I said, 'Even if he doesn't handle that type of case, he'll introduce you to an attorney he would trust to handle it.'" It's true.

Many people hear from us for months, maybe even years, without ever having a need for legal assistance. That's okay. We love being so much more than just a law firm. We desire to have a positive impact on our community. All of our community campaigns help us give back to the community that does so much for us. Whether you're a teacher, a parent, a veteran, or someone who wants to be a part of what we have to offer here at The Button Law Firm, join our free VIP program. You won't regret it!

If you or your family members ever do need us, we are here. It's why we started our VIP program. We wanted an option for people who may not be sure if they even need legal advice. Why waste your time stressing about something that may not be a big deal? Alternatively, we don't want you to wait on something that might become a bigger issue. You get a free support line through our VIP program.

Later this month, I'll be heading to Oklahoma City to spend the Thanksgiving holiday with my family — my sister is an OBGYN there. When we go around the table to share what we're grateful for, I'm going to be thinking about all of you who've helped our firm get to where it is today.

Thank you,

-Russell Button

DISTRACTED DRIVER RUNS RED LIGHT AND INJURES HARDWORKING FORT WORTH MAN

Distracted driving is an epidemic that is finally getting the attention it deserves. This case was one step in the right direction. Read about how the team at the Button Law Firm helped our client receive closure after being seriously injured.

When hardworking people are injured in our community, we care. We want to help them get back on their feet, get the medical treatment they need to recover or do the best they can to get back to work, and hold the companies and people who caused the injury accountable. This case was no different. Read about how we helped a hardworking man from Fort Worth, Texas, get the medical treatment he needed, get his medical bills paid, and close the case for the full insurance policy limits quickly and efficiently.

WHAT HAPPENED TO SHAWN?

In May 2017, Shawn was seriously injured when a woman driving home from work was distracted leading up to a red light. The defendant driver did not stop or slow down when she saw red. Shawn was turning left, and it resulted in a near head-on crash in the intersection. Shawn was seriously injured, and his car was totaled. He lost work and needed significant medical treatment to get back on his feet to start working again.

HOW WE HELPED SHAWN KEEP HIS LIFE MOVING WHILE WE HANDLED HIS CASE

Shawn was recommended to us by one of our amazing subscribers to our monthly newsletter, Hot Button Issues. Right away, Shawn knew he was in good hands. As soon as he signed up with us, we were able to help him with these three important things.

- 1. PROPERTY DAMAGE** Shawn's car was totaled. The defendant driver's insurance company wanted to delay paying Shawn the full value of his car. We got involved and were able to help Shawn get a rental car, the full value of his totaled vehicle, and his prior car loan closed out without paying the gap amount. If you want to learn more about how to handle your own property damage case, check out our free consumer guide on our website, "Need Your Car Fixed After A Wreck? A Step-By-Step Guide To Handling Your Property Damage Claim."
- 2. PROPER MEDICAL TREATMENT** Shawn was seriously injured and went to the emergency room that night. When he got home, he tried to rest. He knew that he wasn't going to recover in a day or two, so he needed the best chiropractor in DFW. We helped him find the best fit for him and his job. This chiropractor worked with Shawn and referred him to a few other specialists Shawn needed as well. In the end, Shawn got back to work with moderate pain and eventually recovered after several months of treatment.

- 3. DEALING WITH THE INSURANCE COMPANY** Shawn got us involved so we could guide him through the different aspects of the case while we took care of the legal work. We were able to work with the defendant's insurance company. As soon as we realized Shawn's damages exceeded the defendant's insurance policy, we immediately made a policy limit demand. When they refused to respond, we filed suit and told the defendant driver that the only reason we had to sue her is because her insurance company did not respond to us. As soon as the lawsuit was filed, we worked quickly and were able to get the insurance company to see the big mistake they made. Within 60 days of filing the case, the full policy limits were paid. Shawn received the closure he needed, the compensation he deserved, and peace of mind knowing that he was in good hands with our law firm.

A LESSON SHAWN LEARNED EVEN THOUGH THE FULL POLICY LIMITS WERE PAID

As I have discussed in the past, written about numerous times, and have many videos about, we encourage all our clients to make sure they have UM/UIM coverage as well as PIP coverage. Over 20% of drivers on our roads in Texas do not have auto insurance. That is scary! If you are hit by a driver who does not have insurance, your only course of recovery is uninsured motorist coverage.

More importantly, Shawn learned in this case to make sure he has underinsured motorist coverage. This is because far too many drivers who cause wrecks in Texas do not have enough insurance for the serious injuries or wrongful death cases that we handle. If our clients do not have UIM coverage, the defendant's insurance policy is all we can collect. Oftentimes, it leaves our clients needing more with no course of action.

We started our VIP program for our amazing clients. Because so many of our clients refer their friends, family, or members of the community to us to handle cases, we want to give back. One of the ways we give back to our VIP members is to review their auto policy to make sure they have proper coverage. Do you want to make sure your family is properly protected? If the answer is yes, go to ButtonLawVIP.com and send in your auto policy to get reviewed by our team once you receive our exclusive VIP email!

WHY WAS THIS CASE IMPORTANT TO PREVENT DISTRACTED DRIVING?

This case could have been avoided if the defendant driver was not distracted. Distracted driving can be caused by many things — a phone, a passenger, looking off to the sides, or not paying attention. Here, the distracted driving led to running a red light and seriously injuring a hardworking man. Next time, it could cause a death. Let this be an example to stop driving distracted.

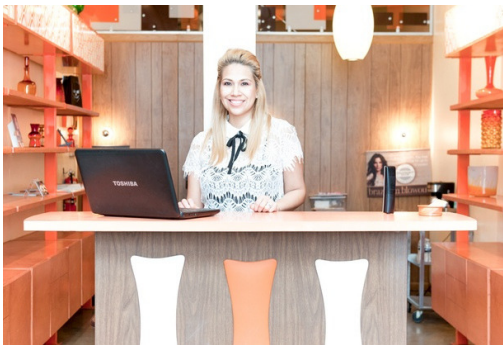
THE BUTTON LAW FIRM

THE BUTTON LAW FIRM AND THE ORANGE SALON HAVE
TEAMED UP FOR A MOMMY MAKE OVER GIVEAWAY

Win A *free* Make Over For A Special Mother In Your Life

Highlights or Color, Cut & Make Up, A \$285 Deal

A mother can be nominated by multiple people to increase chances of winning as the winner will be chosen at random



LEARN MORE AT
BUTTONLAWFIRM.COM/MOMMYMAKEOVER
OR CALL US AT 214-888-2216

The Orange Salon

THE BUTTON LAW FIRM

VIP BENEFIT

Free Insurance Policy Review

Are you covered? How much coverage do you have?

Far too often, people are paying for insurance that doesn't protect them or their family. We put a stop to that by reviewing all of our VIP Members' insurance policies and answering any questions they have.

Send us your Auto Insurance
Policy or Declarations page by

NOVEMBER 30TH, 2018

Once you sign up for our VIP Program,
you will receive an exclusive email
where you can send your information.

If you have any questions
call **(214) 888- 2216**

"Helping Provide Information So Families Can Make Great Decisions"

WHAT ARE WE THANKFUL FOR?

While we won't be able to share a Thanksgiving meal together, here is what our team would say if we were all at the same table.

RUSSELL

I'm grateful for my wonderful family. I truly have the most amazing parents and sister ever. They continue to support and inspire me every day to be better, do great things, and be fearless in chasing my dreams. I'm grateful for the best team I could have ever imagined at the Button Law Firm. Ashley, Rosie, and Gabriela have changed my life and taken this firm to a new level. I'm so thankful for what we have done together, and I'm looking forward to the next year. I'm extremely thankful for all of our fantastic clients who work with us on their cases, trust us, leave amazing five-star reviews, and help spread the word about our firm to all their family and friends. I'm thankful for all of our referral attorneys who continuously refer cases to us or handle them with us. I'm thankful for my dog, Chuie, for the never-ending love and attention she gives me every day when I come home. Everyone in my family and the Button Law Firm family allows me to live the life of my dreams — so thank you all.

GABY

I have many things to be thankful for this year! The first of many is to be given the chance to grow my knowledge in marketing with the help of Russell. He is not only teaching me awesome marketing techniques but also showing me the best way to bring all of our ideas to life. I couldn't be thankful enough for the wonderful team we have here at the Button Law Firm. I look forward to coming in to work every morning because it's such a great and welcoming environment. I am also thankful for my family and the way they encourage me to become the best I can be. I'm especially thankful for my parents; as I have recently moved to my own place and experienced what real life is all about, I've thought about how hardworking they have always been to provide for their family. I am thankful for all my friends and the fun memories we have built together this year. Last but not least, I am forever thankful for the two guys who own my heart: Delontae, my high school sweetheart, and Leo, our puppy! These two have made the worst of days bright. They both shower me with an endless amount of love that warms my soul day in and out. Delontae constantly pushes me to become a better version of what I was the day before with his motivational speeches. Leo has shown me how to love in a manner I didn't think was possible — Just seeing him puts the biggest smile on my face. I truly appreciate him allowing me to dress him up as much as I want to and making me go on long runs which have kept me in (somewhat) good shape. I am so thankful for the best year of my life, and I hope that next year can top this one!



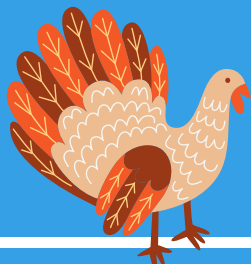
ASHLEY

It is hard to summarize everything I am thankful for this year, but I will try. I am so grateful for my family, with a special shoutout to my Dad, who is quite literally the greatest man I have ever known. He has done nothing but invest his love, time, and life into making my sister and me the best people we could be. My husband, Calvin, is my best friend and I could not have gotten through this past year without him by my side. My sister, Cristina, married her best friend this past year, so I gained a brother-in-law, Leo. They gave me the greatest little person in my life: my niece, Harley. I am thankful for my sister, Serina; my step mother, Liz; my mom; and my puppies, Nola and Austin. I am thankful for my work family — Russell, Rosie, and Gaby — who all make this team possible! I am thankful for my health and being able to wake up every day and do what I love for a living. Last, but definitely not least, I am thankful for LSU Tigers football and their fantastic season this year. Life is better when the Tigers are winning — Geaux Tigers!

ROSIE

I have so much to be thankful for this year starting with my amazing family. I feel so blessed to have such incredible parents who were great examples for me growing up. I am so thankful for my daughter, who gives me so much joy in my life, and my loving and supportive husband. I am also thankful for my sisters, brothers, nieces, and nephews. I feel so blessed for the new opportunities that have come into my life this year, especially when I became part of the BLF family this February. I feel so grateful and thankful to each of my team members because I've learned so much from them.

MEMES



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MARY'S ZEST FOR GREAT HAIR AND HER COMMUNITY

Catching Up With the Orange Salon Owner (and Our Neighbor!)



Walk into Orange Salon in Deep Ellum, and the bright, friendly atmosphere highlighted with artistic, midcentury modern touches tells you right away that the people here are going to help you look and feel your best. Orange Salon's owner, Mary, is one of the happiest and friendliest people we have the pleasure of knowing, and she brings out those same feelings in her clients. She also happens to be our firm's neighbor, and it was a serendipitous encounter with our marketing coordinator, Gabriela, that connected us to Mary.

"I always passed by her salon while walking to get lunch (Her salon is located right behind our office.) and one day, I decided to set up an appointment," Gabriela explains. "We clicked instantly, and I really admired how sweet and genuine Mary was." It looks like Mary's clients agree, judging by the pictures of happy people with great hair on Orange Salon's website. The wedding hairstyles are especially gorgeous.

They say necessity is the mother of invention, and at a young age, a less-than-ideal situation inspired Mary to become her own stylist. "Back in middle school, we had our school dance, and I couldn't afford to get my hair done. It motivated me to do my own hair and do it for others who couldn't afford to go to a hair stylist," Mary describes.

From there, Mary's creativity took flight. She worked as an assistant for other stylists until she built up her clientele and rented her own station. After several more years of passion and hard work, Mary became the owner of the Orange Salon, where she's now been for 11 years.

Mary's zest for life extends to her family. She has two daughters and a son, and they enjoy doing outdoor activities together, like hiking. Her son is a big fan of anything involving mud and dirt. Mary shares her styling skills with them to empower how they see themselves. "I just wanted them to grow up able to do their hair and not have that same problem I had," Mary says. In addition to time with her family, Mary enjoys connecting with other artists, "whether it's hair or art on canvas," she says.

It's been a pleasure to get to know Mary. If you're looking for a stylist, look no further. Thanks to Mary's generous spirit, we're partnering up to offer a Mommy Makeover giveaway. Learn more inside the newsletter.