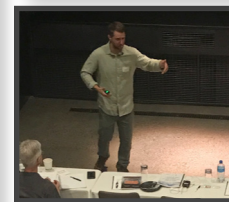
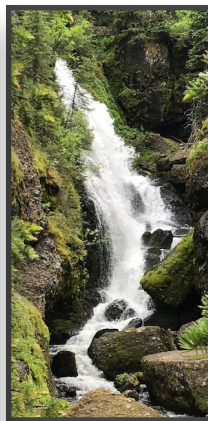
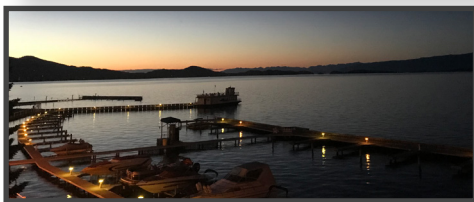


THE BUTTON LAW FIRM

## HOT-BUTTON ISSUES

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## FROM DENVER TO MONTANA AND HOME AGAIN

Last month, I told you about the changes I've been making to turn off distractions and bring about a better work-life balance. My trip to Denver and Montana this summer was the perfect mixture of both; we lived it up, enjoyed some fun events, and learned a lot. You know me — I love learning, so that's always going to be included in any trip I take. I spent time in the Northwest at two seminars learning and speaking on various topics in continuing legal education, and I definitely found some time for fun. However, the key to this trip was reconnecting with friends I rarely get to see and the outdoors.

The first five days were spent in Denver at a national seminar. Before the seminar started, we went to a fascinating event called the Cherry Creek Outdoor Art Festival. There were booths and amazing artworks and creations. That night I had dinner with one of my good friends in Arkansas — Taylor Chaney — who actually got me signed up for the seminar while at a workshop last year. Taylor and his family hosted me at their house for a weekend to learn what has made them successful and ... you guessed it — a solid morning of fishing. We are already planning the next workshop, and I can't wait!

At the seminar, we met attorneys from all over the country, including some well-known lawyers whose books I've read. We took classes on topics including traumatic brain injuries and inadequate security cases, which is where an innocent person is a victim of a preventable crime because of the choice by slumlords and property management companies to have zero to no security at an apartment complex or hotel.

On the last night in Denver, I went to a Rockies game with one of my very great friends, Danny Ellis, and his family. It was nice to catch up at an event other than work. It also didn't hurt that the weather for a baseball

game in Colorado was a lot cooler than a game in Texas — it was 80 degrees in the stadium instead of 110!

There's some stiff competition, but one of the best parts about being at this seminar was reconnecting with one of my best friends, Kenneth Berger. Kenny is also a personal injury attorney in Columbia, South Carolina. Kenny and I met nearly six years ago at a trial lawyer seminar. In fact, we became fast friends when he kept taking a break every time I got up to present. I found it odd and asked him in the hall what his deal was — I respected his opinions and wanted to know what he thought. His response made us instant friends, "Man, you got this stuff down. I figured if I could take a break during anyone's presentation, it would be yours. Let's grab a coffee, you up for it?" It was also Kenny who invited me to stay with him for a week after the Button Law Firm was opened to study how his firm operated and work through everything that I needed to do. For that, I am forever grateful.

So, when we got the chance to meet up at this seminar, I wasn't going to pass that up. Kenny and I had lunch every day, went to classes together, and one evening, we ate at a delicious Indian restaurant for dinner. It was great to catch up with my good buddy who I rarely get to see.

I also made time for fitness. The hotel we were staying at had an amazing gym, which is now a requirement for me when booking hotels. I don't want to let go of the fitness on the road.

For the most part, just enjoying Denver was great. Whether eating great food, working out, learning, or hanging out with some of my great friends, that time in Denver was well worth the trip. As for learning, my rule of

Continued on Page 3 ...

# NICOLE STEPS UP TO THE CHALLENGE

## Our Law Clerk Applies Her Legal Studies to the Real World

In addition to full-time employees, our law firm helps law students get exposure to the legal field. This summer, we were lucky enough to have the incredible support of SMU student Nicole, who worked with us as a law clerk over the summer. Nicole graduates next year and says she hopes to work at a personal injury firm similar to ours.

Her experience as a law clerk with the Button Law Firm helped her decide that personal injury is the right direction for her legal career. "I love what we do at the Button Law Firm," Nicole says. "I had an interest in this area, but I hadn't ever had any experience. Everyone seemed excited to come to work every day. I found I was excited to do the work as well. I've learned so much here, so much more than any other job I've had."

When asked about her favorite part of her experience, Nicole is quick to mention the people. "Everyone really enjoys being here and has been very kind and helpful since the beginning. I love that."

The feeling is mutual — the team and attorneys at the Button Law Firm were consistently impressed with Nicole's work ethic. "She finished her work quickly, but it was quality work. It actually made our lives easier," attorney Russell Button says. "I've been hesitant with clerks in the past — you wonder if it's going to be more work than doing the tasks yourself. With what Nicole ended up doing, we actually got ahead."

We were able to give her bigger projects, and she helped us prepare."

Russell also recognized the passion Nicole found for this area of law. "I think she learned that she loves what we do as personal injury and trial lawyers. She really aligned with how we do things and with the people on our team," Russell recalls.

Russell connects this to our firm's ability to give interns and clerks more than just busywork. According to Russell, "We don't just bring clerks in to draft memos; we actually let them do real work. While interning with us, Nicole worked on active cases, and this included drafting lawsuits and doing research and writing that she hadn't done before."

This fall, Nicole is excited to get back to school and to apply what she's learned to her studies. We hope she thinks of us when she's looking for a job next year, as she's made a huge impact on our firm!



# CLIENT TESTIMONIAL

## HEAR WHAT OUR CLIENTS ARE SAYING



"Russell Button is a very honest and compassionate lawyer. I was impressed with him from the very beginning. I met him the first time while I was in the hospital recovering from a near-fatal auto accident. He has always responded to me immediately when I contacted him. He is very thorough and does what he says he will do in a timely manner. I would recommend him to all my friends and family."

*-Caroline S.*

*We're so grateful to get to work with incredible people like Caroline and help them through tough times. It's our favorite part about what we do. If you've had a similar experience with the Button Law Firm, please let us know! We appreciate your amazing five-star reviews.*

*You can also read more about Caroline and her work in our local schools on Page 4. She inspired us to give back to our teachers and our community. It's why the Button Law Firm is starting a monthly donation to help local teachers with classroom supplies. Learn more on Page 4.*



thumb for any seminar is to have one good takeaway from each person you meet. It makes for an invaluable experience. I can honestly say that I more than exceeded that goal.

From Denver, I flew to Bozeman, Montana, where I presented to a network of trial attorneys that I'm a faculty member of. I got to co-present to this group for an entire day, which was a dream for me. I love speaking on legal topics, and this was an excellent group from the Northwest region that I got to brainstorm and share our systems with.

My great friend and trial lawyer in Bozeman, Lucas Foust, got me up there. We have been friends for years and he has always welcomed me to Montana. We constantly share ideas on cases and marketing. He recently redesigned his law firm and is off to a fantastic start over the last several months! I'm so proud of him and can't wait to see where he is at next year when I travel back to the Northwest. We even hosted his first mastermind meeting on success in Bozeman during my last morning in Montana. For two hours, a few attorneys, Lucas, and I sat around and discussed what we have been doing in Texas and Montana to get our outstanding referrals from clients and lawyers.

Even though this was my third trip to Montana, I still made plenty of time to explore. We spent one day hiking for 11 miles around a series of well-known waterfalls. We brought our lunches and had a picnic by the river while listening to the sound of running water. And since there was no cell service, you couldn't get on your phone even if you wanted to.

We also went stand-up paddleboarding and visited Flathead lake, which, if you haven't been, is absolutely beautiful. It's a huge alpine

lake up in the mountains, and we stayed right on the water. We experienced the long days they have in the Northwest — the sun didn't set until 11, and it was back up as early as 4 a.m. It was great to wake up naturally to sunlight. I had one of the best burgers I've ever had at a small town's famous burger spot that's been run by the same family for generations. And at an old-fashioned drive thru, we had soft serve vanilla and chocolate ice cream — man, I hadn't had one of those in a really long time!

After presenting at the seminar, the trip culminated with a full day of fly-fishing on the Yellowstone river. I loved it — it's inspired me to finally get my own fly rod. It was amazing winding through the mountains, fishing for trout, and just being in the moment.

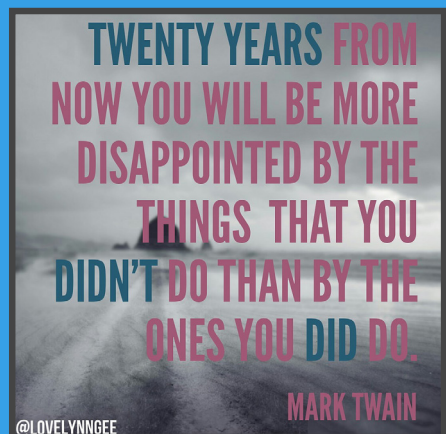
It was good to see the systems and processes that we've been putting into place this last year in action. I missed a full work week, and you know what? Although it was hard to let go, by day four of being out of the office, I was pretty relaxed. I realized everything was going to be okay. It was a great testament to the success of what we've been building.

When is your next trip to reconnect?

*-Russell Button*

P.S. We love referrals. Last month alone we received six car-wreck referrals and two cases where kids had preventable injuries at a day care. All these referrals came from our amazing clients' families and friends. Thank you!

# MEMES



## LATE-SUMMER PANZANELLA

Panzanella, a Tuscan favorite, is a salad that features hearty chunks of bread instead of leafy greens as its base. What could be better for a late-summer cookout?

### INGREDIENTS

- 1 small loaf French bread, cut into 1-inch cubes (6 cups)
- 3 tablespoons extra-virgin olive oil
- 2 large tomatoes, cubed
- 2 red bell peppers, seeded and cubed
- 1/2 red onion, thinly sliced
- 1 cucumber, sliced into rounds
- 20 basil leaves, chopped
- Salt, to taste
- Vinaigrette

### DIRECTIONS

1. In a large sauté pan, set to medium-low heat and add olive oil. Add bread and 1 teaspoon salt, and toss often for 10 minutes or until toasted.
2. In a large bowl, mix vegetables and herbs. Toss in bread and your favorite vinaigrette and mix again.
3. Serve immediately or let sit 30 minutes to allow the flavors to meld together.

Inspired by Food Network

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- 3 Have a Laugh
- 3 Late-Summer Panzanella
- 4 The Teacher's Life

## WHAT CAROLINE BRINGS TO OUR COMMUNITY

### THE POWER OF EDUCATION

The Button Law Firm strongly believes in the power of education. It's one of the reasons we encourage our employees to follow their dreams at law school, and it's also one of the reasons we believe in better day care options for our children.

We're also very grateful for the educators in our community. For that reason, we'd like to highlight Caroline Sherburne. We got to know Caroline first when she was a client with us, and her zest for life and passion for teaching inspired us. Caroline is originally from San Francisco but moved to Texas to be closer to her children. They ended up moving to New York, but she stayed right here. This month, we sat down with her to learn more about her and the work she does for our students and community.

It's apparent right away how dedicated she is to her students — she's been working at the same school in Southlake for the past 16 years. As a teacher's aid for ninth- and 10th-grade students, Caroline works one-on-one with students who have disabilities, helping them to improve in geometry, algebra, and chemistry, as well as occasionally helping with history and art.

Outside of work, Caroline stays active with her varied interests. She is very close to her children, grandchildren, and great grandchildren. She has a son and daughter who live on the East Coast, and she visits them often.

Giving back is very important for Caroline. She volunteers at local homeless shelters, where she's been on the board for seven years, and has been volunteering with North Texas Charities for 13 years.

Music is very important to her, too. In fact, she sang in operas when she was younger! These days, she continues her love of music by singing in her church's choir.

She also enjoys sewing and embroidery, gardening, traveling, and staying active. She's played tennis since she was 12, and Caroline says she's kept up with athletic pursuits her whole life. She considers her active lifestyle one of the reasons why she healed quickly after her car accident.

Thank you, Caroline, for sharing your amazing stories with us!

*Speaking of education, when we learned how much teachers spend out of their own pockets to better their classrooms and the experiences of their students, we knew we had to get involved. This year, we've started a program where we will donate money for classroom supplies to a nominated teacher each month. It's one of the ways we can give back to our teachers and community. If you know of a teacher you'd like to nominate, please reach out to us!*



**Russell  
Button**  
*Trial  
Lawyer*

*The Button Law Firm is Excited to Announce  
the Launch of Our Exclusive VIP Program*

THE BUTTON LAW FIRM

# VIP PROGRAM



## VIP MEMBERS RECEIVE SPECIAL BENEFITS!

*They have access to free legal services, as well as entry into regular Button Law Firm contests and giveaways. VIP members also receive access to a special hotline to call the firm.*

*Become  
a Button  
Law Firm  
VIP and  
receive the  
following  
benefits:*

- » **Free 15-Minute Legal Consultation**  
You now have a lawyer for life. Why call a lawyer referral company when you can get VIP treatment? We want to hear your story and help you find the help you need. If it is a legal matter outside of what we can help with, we will introduce you to a lawyer in our dedicated referral network. Each of these lawyers are who Russell would call himself.
- » **Free Entry into The Button Law Firm Contests**  
Who doesn't like free stuff? Our exclusive VIP members receive automatic entry into our contests and free admission to all BLF events.

- » **Free Insurance Policy Review**  
Are you covered? How much coverage do you have? Far too often, people are paying for insurance that doesn't protect them or their family. We put a stop to that by reviewing all of our VIP members' insurance policies and answering any questions they have.
- » **Free Notary Service**  
Tired of waiting in long lines or calling around to find a notary? Now, you have instant access to a notary at our office. Just call us on the VIP Hotline or send us a message at our exclusive VIP email to make sure our notary is available.

**Becoming a VIP Member is FREE! For details visit**  
**ButtonLawVIP.com**

THE BUTTON LAW FIRM