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THE BUTTON LAW FIRM

HOT-BUTTON ISSUES

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CELEBRATING MARCH HOLIDAY MADNESS

From Women's History Month to Brain Injury Awareness

March is, without a doubt, about March Madness for me, but not because of basketball. This month brings a flurry of observances that are meaningful for me. Before I dive into all of March's significant holidays, I want to spotlight Women's

History Month, which is a time when I can pause and appreciate the extraordinary women who have shaped my life and my worldview.

HONOR THE WOMEN IN YOUR LIFE ON WOMEN'S HISTORY MONTH

My mom, for starters, is nothing short of a Wonder Woman. She started

her journey of independence at age 14. With sheer determination, she mastered computer programming, juggled multiple jobs, and eventually, ran her own business. Her resilience and resourcefulness have been a constant source of inspiration for me.

And then there's my sister — *talk about strength and perseverance since she had to grow up with me*. She not only excelled at the University of Houston as a college basketball player and Academic All-America honoree, but she's also now a successful OB-GYN, a caring mother, and a loving wife. Her ability to balance all these roles with grace is something I deeply admire.

The story of strength in my family doesn't end there. Both of my grandmothers were paragons of independence and grit. One grandmother, despite the challenges of working several jobs, raised eight children. My other grandmother, sharp as a tack until 90, was a self-taught expert in elementary education and a savvy business owner. These women were not just family members; they were pillars of resilience and determination.



In my professional life, the theme of strong women continues. Our team, including Ashley, is a testament to the power of strong, independent women. In my personal life, there is my true better half, Sammy. She is a constant pillar of love and inspiration in my life.

A FOCUS ON BRAIN INJURY AWARENESS MONTH

Meanwhile, March is also a time for us to focus on Brain Injury Awareness. In our law firm, we see the most heart-wrenching pediatric daycare cases, where injuries are severe and often undervalued by insurance companies. We had a case in Missouri involving a young girl who suffered a lifealtering brain injury. It was a tough battle, but we were able to secure her a future that she deserved. It's moments like these that reinforce the importance of our work.

START READING ON READ ACROSS AMERICA DAY

Then, there's Read Across America Day, an observance that sparked a unique tradition in our firm — a reading accountability group. It started with Elizabeth's idea to keep learning and growing together. We pick books that are relevant to our work, share insights, and motivate each other to keep reading despite our busy schedules. This small initiative has become a cornerstone of our team's development.

DROP THE PHONE ON NATIONAL UNPLUGGING DAY

I can't forget to mention National Unplugging Day. I recall a trip to the Big Bend Mountains in Texas with my fiancée, where being disconnected from the digital world was not just a choice but a necessity. Those moments without phone service, free from the constant barrage of emails, texts, and calls, were surprisingly refreshing. It was a reminder of the importance of disconnecting and living in the moment.

SHINE A LIGHT ON NATIONAL OPTIMISM MONTH

Lastly, March is National Optimism Month, and that resonates deeply in our firm. We're undergoing significant organizational changes, and it's our collective optimism that fuels us. New team members are joining, bringing fresh ideas and energy. As a leader, I've learned that maintaining optimism, especially in times of change and adversity, is crucial.

Reflecting on March, it's clear how these different observances interweave into both my personal and professional life. They remind me of the enduring strength of women, the need for optimism, the power of education, and the importance of unplugging and reconnecting with what truly matters. I hope your March is just as fulfilling, where you can reflect on everyone and everything that keeps you moving forward.

-Russell Button

A PEEK AT OUR TEAM'S PRECIOUS PUPS

March 23 is National Puppy Day, and our firm is thrilled to share a different side of our dedicated team — our beloved canine companions! They say every dog has its day, and today, it's all about celebrating the joy and unconditional love our furry friends bring into our lives. From the tiniest pups to the most dignified senior dogs, our team's four-legged members play a crucial role in keeping spirits high and stress low. Join us as we showcase the adorable dogs that stand by us!





With March being Brain Injury Awareness Month, we wanted to share the story of Noah and how we were able to bring closure to a family after a devastating incident. Due to a daycare's negligence, their child was left with a grave traumatic brain injury (TBI).

Multiple factors were at play when Noah sustained his injury. The first was that the daycare staff left the small child in a bouncy infant chair without proper restraints. Second, neither of the staff members properly monitored the children and allowed two other infants to grab the back of Noah's chair.

The children were left to lean and bounce on Noah's chair for several minutes,

HOW A FAMILY WAS CHANGED FOREVER

Poor Supervision and Negligence Led to Noah's Brain Injury

unsupervised, all while Noah was improperly secured. As one of the infants propped themselves up, the chair flipped backward and launched Noah, causing him to land face-first onto the concrete ground.

The final negligent act that led to this child's injury was not following proper safety procedures and notifying Noah's parents. Because of this, Noah's injury was left unattended for nearly 18 hours. It wasn't until his mother bathed him that night that she noticed a bump on her son's head. When she questioned the staff the next day, they revealed Noah's nasty fall.

Of course, she rushed her son to the emergency room, where, after numerous X-rays and MRIs, medical staff revealed that Noah was suffering from a parietal skull fracture and subarachnoid hemorrhaging. Noah and his family experienced significant distress due to the brain injury. Noah regressed in his journey toward taking his first steps. Additionally, Noah's mother feared another fall and was stressed about finding proper childcare. She even felt anxious when leaving him with family members. Finally, with a severe TBI at such a young age, there's no telling how this will affect Noah's development and future health. It was clear our team needed to help do what we could to get justice for this family.

Fortunately, we were able to do just that. We secured recovery for Noah so that he and his family could focus on moving forward after this horrifying and traumatic injury. We wish only the best for Noah and hope he can continue on a brighter, safer path.

(*Noah's name was changed to protect the client's privacy.)

3 YEARS OF MAKING A DIFFERENCE How Jacqueline is Redefining Marketing at BLF

It's a special month at The Button Law Firm as we celebrate the three-year work anniversary of Jacqueline Golan, our dedicated Marketing Specialist. Originally from Houston, Jacqueline brought her talents to Dallas after college, becoming an integral part of our team and our growth.

Jacqueline has seen a lot of changes in both her personal and professional life since joining us. With her parents moving up from Houston recently, she's looking forward to spending more quality time with her family and diving into the bustling life of the DFW area more than ever. Despite having lived here for seven years, Jacqueline admits there's much of Dallas she's yet to explore. From iconic landmarks to hidden gems, she's set on making the city her playground.

On the professional front, Jacqueline reflects on her growth over the past

three years with pride. The firm has seen significant expansion during her tenure, and she's thrilled to have played a pivotal role in that evolution. Her efforts in marketing have been crucial, setting up new campaigns that effectively communicate what The Button Law Firm stands for and how we can assist those in need, particularly families dealing with daycare injuries.

One of Jacqueline's major achievements has been enhancing the firm's digital presence. Working closely with Russell, they've revamped the website, enriched content, and ventured into new territories like TikTok. These platforms have become vital in reaching out and educating more people, changing perceptions about law firms in the process. Jacqueline and the team aim to show that The Button Law Firm isn't just any law firm — it's more like a family, modern and caring, especially when clients are going through tough times. The shift in perception is something Jacqueline



Jacqueline at her sister-in-law's baby shower, where she joins her fellow future aunts and the momto-be for a photo!

finds rewarding. As she shares the firm's mission to promote the well-being of kids at daycare and prevent future incidents by fostering accountability, the initial skepticism she faces transforms into genuine respect. It's a testament to the importance of her work in showcasing the firm's dedication and making a difference in people's lives.

As Jacqueline celebrates her third year with us, her enthusiasm for the journey ahead is noticeable. She's not just looking forward to exploring Dallas and planning travels; she's excited about continuing to contribute to the firm's mission, reaching more families, and making an impact. Here's to many more years of growth, exploration, and success with Jacqueline as a key member of The Button Law Firm family.

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Welcome Kaitlyn Moreno: A Fresh Force in Personal Injury Advocacy 4315 W. Lovers Lane, Suite A Dallas, Texas 75209



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MEET KAITLYN, OUR NEW TRIAL LAWYER!

A Passionate Pursuit in Personal Injury Law

This January, our firm welcomed a dynamic new member to our team, Kaitlyn Moreno, a trial lawyer with a zest for personal injury law and a fresh perspective on legal advocacy. Transitioning from handling car wreck cases, Kaitlyn

searched for a new challenge that matched her passion for making a difference in people's lives. Her journey led her to BLF, drawn by our focus on daycare and child injuries — a cause close to her heart, given her nieces and nephews' experiences with daycare.

Kaitlyn's transition has been fueled by a desire to

engage deeply with work that resonates with her. She sought something different from the fast-paced world of highvolume car wreck litigation, craving a niche within the personal injury field that ignited her passion. The sense of fulfillment that comes from advocating for the youngest and most vulnerable victims in personal injury cases has been a significant driver for her.

> Kaitlyn's legal journey is marked by versatility and determination. Since being admitted to the bar in October 2021, she has transitioned from criminal defense, providing essential representation to those in need, to confronting the challenges and complexities of personal injury law. Navigating through the

initial challenges in a toxic workplace and subsequently gaining valuable experience in another facet of personal injury litigation, she has found her calling with our team, resulting in a harmonious match where she feels motivated and supported.

Beyond her legal career, Kaitlyn is a CrossFit enthusiast, albeit with a love-hate relationship with her morning workouts. This discipline extends beyond fitness, reflecting her commitment to personal growth and well-being. With a wedding on the horizon and a honeymoon in Mexico planned, Kaitlyn juggles another exciting chapter in her life!

Kaitlyn's addition to our team is not just about her legal knowledge; it's about her wholehearted engagement with our community, her dedication to justice, and her belief in the power of compassion and support. As she embarks on this new phase of her career with BLF, we look forward to the fresh energy, insights, and commitment she brings to our firm's mission of doing more to keep others moving forward.