

THE BUTTON LAW FIRM

HOT-BUTTON ISSUES

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WE SAW A NEED

WHY WE'RE TAKING ON
IRRESPONSIBLE DAYCARES

Like many of you, when I was a kid, both my parents worked, so my sister and I went to daycare. My mom and dad made sure to make surprise visits to check on us when they could take a break from work. This isn't a luxury every parent has, nor should it have to be. We were fortunate that our daycare facility did exactly what they were supposed to do — they took care of us and made sure we were safe while my parents were working. Far too often, though, we get calls from frantic parents wondering what they should do after their child is injured at a daycare. They think they're bad parents, which, in most cases, is the furthest thing from the truth.

A lot of parents are around my age, and I relate to what they're going through. Before we took the step to become daycare lawyers, I began to see more and more negligence issues in daycares. It wasn't just my friends; it was clients and team members and their friends who all had this same challenge of finding a trustworthy care center for their children. Combined with the fact that kids are so vulnerable and parents are working hard to put food on the table, we saw a huge need. Not a lot of lawyers were focusing on daycare cases, and people started referring them to us. We took it to the next level and started putting ourselves out there to let parents know we are here for them.

The older I get, the more I understand how fragile life is, and I can't accept that some of these facilities don't understand their responsibility when it comes to a child's life. They're putting too many kids in a room, hiring unqualified teachers, and doing a lot of things we want to put a stop to. I hope that one day I'm put out of business as far as daycare negligence is concerned. I want to influence change so that there aren't any daycare injury cases because all facilities practice responsible care for our children. But I also know it won't happen overnight, and we'll have to make this change gradually, one case at a time. That's why we're here.



In addition to fighting for our clients whose children have been wronged by a daycare facility, we've been working hard on some free resources for parents. The best thing we can do after enforcing the law when it comes to daycare negligence is to empower our community with the knowledge to demand better care. To this end, we put together a guide for parents faced with the unimaginable scenario of a child injured at a daycare facility. This is a good place to start for anyone trying to figure out the next steps. We also put together a free report that has tips for helping parents choose a safe daycare. Both are available at buttonlawfirm.com/reports.

The hardest thing about seeing these cases is knowing they are preventable. Let's put an end to facilities and individuals thinking they can get away with putting our children in harmful situations. This is not acceptable, and together, we can put an end to it.

-Russell Button

HOW WE HELPED A TRUCK CRASH VICTIM

WHAT HAPPENED

In May 2017, at approximately 6 p.m., a construction company truck slammed into the back of stopped traffic in Dallas, Texas. The company's driver was unlicensed, not paying attention, and in a hurry. Our client was the injured driver of the last vehicle stopped. It resulted in our client requiring months and months of physical therapy, injections, MRIs, surgery recommendations, and lost work. We knew we had to help her as soon as she called our office. Read below to see how we were able to help get Sandra's case resolved quickly and efficiently for policy limits.

HOW WE HELPED

We were able to defeat the main defense in the case. The insurance company tried to complain about her initial gap in treatment of a few months. However, once we got into the case, we realized that the insurance company told her not to go to the doctor just yet after her initial emergency room visit. They kept delaying and delaying the client. Finally, our client realized this was an unfortunate insurance tactic and went to the doctor. So we were able to create a timeline of events throughout that entire insurance-created gap in treatment that showed how bad her injuries were during that time and that nothing other than the car wreck had caused them.

At this point, we were ready to make a demand and use our innovative approaches to handling major cases to get this one resolved for a hardworking mother who needed closure. Time

was against us, with our client needing a lot of medical treatment, including a surgery on her lower back.

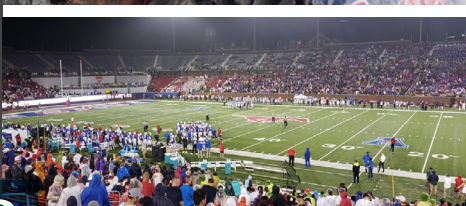
We sent a powerful demand that immediately caught the adjuster's attention. As they continued to come up short on their offers, we continued to demand policy limits. Finally, we gave them an ultimatum that the limit must be paid or we would file the case. They blew the deadline, and we filed the lawsuit when they thought we were bluffing — we weren't — and the adjuster's supervisor called to tell us they wanted us to dismiss the lawsuit because their insurers were not cooperating.

We knew that was a lie since we had just served them with the lawsuit, and they told our process server they wanted this case done. We got that in writing and told the insurance company we were not doing anything but demanding their policy limits.

Within 30 seconds, the senior adjuster got on the phone and paid the policy limits on this case. Our client was relieved that she called us because we were able to get this case resolved quickly and efficiently.

We love cases that are referred to our law firm, especially from our clients. This month alone, our amazing clients and referral attorneys referred 23 cases to us! This is incredible, and we are extremely grateful. We can't wait to see how many are referred next month. Thanks for believing in our team.

Thank you for the kind words, Marcus!



Russell Button and his team are angels in disguise. I love what this law firm does for so many people. This law firm helped me with my "Back to school" campaign held at Cummings Recreation Center in Dallas and at my church (New Hope Fellowship) in Garland, Texas. Without the help of the Button Law team, my team would not have backpacks and school supplies. I want to thank the entire team at Button Law Firm for all of their support for making this a dream come true for so many parents and kids.

Sincerely,

Mr. Marcus Moore

President of JumpStart Youth Foundation

We first met Marcus when our Marketing Assistant, Gabriela, took a Lyft with Marcus. During the ride, Marcus informed Gabriela that he did Lyft on the side to be able to provide scholarships for his basketball team to make it to Las Vegas for a tournament and to host a back-to-school event for his mentoring program which would provide school supplies. Moved by his passion when I heard his story, I knew we had to do something to help. Our firm provided backpacks, notebooks, folders, and pens! We love to help our community heroes! We also donated SMU Football tickets to Marcus and his organization!



**Russell
Button**
*Trial
Lawyer*

*The Button Law Firm is Excited to Announce
the Launch of Our Exclusive VIP Program*

THE BUTTON LAW FIRM

VIP PROGRAM



VIP MEMBERS RECEIVE SPECIAL BENEFITS!

They have access to free legal services, as well as entry into regular Button Law Firm contests and giveaways. VIP members also receive access to a special hotline to call the firm.

*Become
a Button
Law Firm
VIP and
receive the
following
benefits:*

- » **Free 15-Minute Legal Consultation**
You now have a lawyer for life. Why call a lawyer referral company when you can get VIP treatment? We want to hear your story and help you find the help you need. If it is a legal matter outside of what we can help with, we will introduce you to a lawyer in our dedicated referral network. Each of these lawyers are who Russell would call himself.
- » **Free Entry into The Button Law Firm Contests**
Who doesn't like free stuff? Our exclusive VIP members receive automatic entry into our contests and free admission to all BLF events.

- » **Free Insurance Policy Review**
Are you covered? How much coverage do you have? Far too often, people are paying for insurance that doesn't protect them or their family. We put a stop to that by reviewing all of our VIP members' insurance policies and answering any questions they have.
- » **Free Notary Service**
Tired of waiting in long lines or calling around to find a notary? Now, you have instant access to a notary at our office. Just call us on the VIP Hotline or send us a message at our exclusive VIP email to make sure our notary is available.

Becoming a VIP Member is FREE! For details visit
ButtonLawVIP.com

THE BUTTON LAW FIRM



WHAT OTHERS ARE SAYING ABOUT THE BUTTON LAW FIRM

“Russell is a great attorney and truly cares about his clients!”

– Caroline Perez

“Russell Button and His Team are Awesome!”

“From the moment I met Russell he made sure that I was okay and put me first as a client. Him and his team are awesome at responding to you in a very timely manner. His knowledge of the law made everything so easy from start to finish. Russell himself called me every step in my case explaining every single thing I needed understanding on while being so patient with me. Russell knew every step to take to get my case resolved in a timely manner. He even gave me advice on some other legal issues and directed me to whom I needed. Most people wouldn't help you if it's not putting money in there pockets. Russell Button is a great Attorney and great person. You will not be disappointed in having Russell and his team assist you in time of need. Thanks so much Russell and team.”

– Shawn

“Russell Gets Things Done”

“He has my respect as a fellow lawyer. I was fortunate to have been able to work together with him on a significant case involving the tragic death of a husband and father. He steered the case through many obstacles to a successful conclusion.”

– Ridge Hicks

“Consistently Impressed”

“I have known and worked with Russell over the last couple years and have consistently been impressed by his work ethic and skill. He routinely delivers the best to his clients and leaves no stone unturned. His trial prep is second to none and he is someone I rely on for advice in my own cases.”

– Chris Finney

“Exceptional Experience”

“Russell Button is a very honest and compassionate lawyer. I was impressed with him from the very beginning. I met him the first time while I was in the hospital recovering from a near fatal auto accident. He has always responded to me immediately when I contacted him. He is very thorough and does what he says he will do in a timely manner. I would recommend his to all my friends and family.”

– Caroline

“Wholly Dedicated”

“Russell represented me in a personal injury case. I could not have asked for a more dedicated attorney. Russell is very compassionate and left no stone unturned when he represented me. Russell is not only an attorney; he is also a friend. He takes all of his clients issues "to heart". He is by your side every step of the way. If you are needing an attorney who is totally caring and gets "up close and personal", and considers you as "not just another client", then Russell is the man for you!!”

– Elaine

ARE YOU COVERED?

WHEN YOUR AUTO POLICY ISN'T ENOUGH

On the cover, we shared how we came to represent people in daycare injury cases. It's an issue that's close to our hearts. When we notice an issue in our community, we do something about it. It's something we've also noticed when it comes to auto insurance.

In the state of Texas, drivers are required to carry a liability insurance policy that covers up to \$30,000 per injured person, up to \$60,000 per accident, and \$25,000 for property damage. While this may sound like a lot of money, it's often not enough to cover everything after an accident. Medical bills add up quickly, and before you know it, you're left paying out of pocket. This can become even more overwhelming if you're in an accident with an uninsured or underinsured driver.

Some states require drivers to have underinsured or uninsured insurance that extends coverage to damage from the underinsured/uninsured driver. Texas is not one of them, so if you're in an accident with a driver who is uninsured or underinsured, your policy may not extend as far as you need it to. Although it's not required in Texas, you do have the option to purchase an uninsured/underinsured motorists policy, and it's worth considering to put a better safety cushion in place for you and your family.

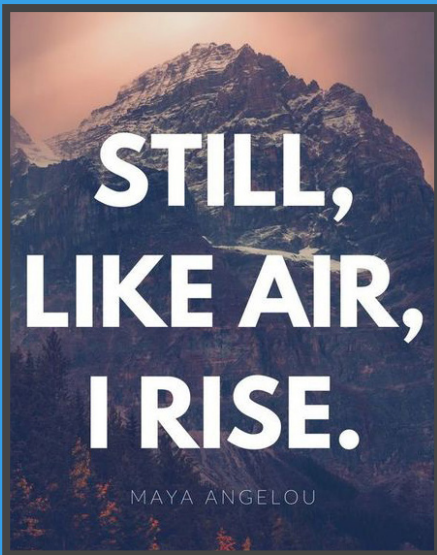


The sad thing we've seen is that a lot of people don't realize how important it is to have a policy that will cover them in an accident until they've been in one. Insurance policies can be confusing, and sometimes it's hard to know exactly what's covered under yours.

It's why we've started providing free insurance policy reviews. Far too often, people pay for insurance that doesn't protect them or their family. We're putting a stop to that by reviewing all of our VIP members' insurance policies and answering any questions they might have.

Sign up for our VIP program today for a [free policy review](#) and other resources, and find out if you're covered. Visit [buttonlawvip.com](#) to learn more.

MEMES



A take on the classic "devils on horseback" hors d'oeuvres, this recipe requires only three ingredients. These little bundles of flavor are the perfect finger food for your next get-together.

INGREDIENTS

- 16 very thin slices of pancetta (or cured, unsmoked bacon)
- 3 ounces manchego cheese, 1/4 inch thick
- 2 pink lady apples
- Toothpicks for skewering

DIRECTIONS

1. Core apples and cut each into 8 wedges. Remove rind of manchego cheese and cut into 2-inch sticks.
2. Heat a grill pan or skillet to medium-high.
3. On a cutting board, lay pancetta or bacon slices flat and place an apple wedge and piece of cheese in the center of each.
4. Roll pancetta tightly and skewer with toothpick.
5. Grill until cheese is melted and pancetta or bacon is golden and crispy, about 5 minutes.
6. Drain excess grease on a paper towel and serve hot.

Inspired by Food & Wine magazine

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MEET MARCUS

COACH, COMMUNITY ORGANIZER, AND JUMPSTART FOUNDER

Marcus wears many hats: He's a football coach, life coach, community volunteer, and most recently, the founder of Jumpstart, a youth foundation designed for kids in inner city and rural areas. Marcus says the idea for Jumpstart began 10 years ago, and he's been researching and volunteering ever since, finding out how to make life better for kids dealing with issues at school or home.

The program is launching this year after getting approval from the City of Dallas and the local church, and will run Friday night hoops for kids in the community, in addition to other programming. As Marcus says about the program, "What sets us apart is that, when a kid signs up with us, they are there for life."

Reflecting on his years working with youth, Marcus says the proudest moments are when kids receive scholarships for football and basketball, and his favorite moments are when kids who have moved on to college give him a call late at night, thanking him for all of the opportunities he has contributed. Though Marcus is happy to share his knowledge about sports and encourage athletic opportunities, he also places a huge emphasis on the value of education. "Doesn't matter if it's D1, D2, D3 — it's all about your education," Marcus says.

When he's not working on Jumpstart or volunteering, Marcus takes a break with visits to the lake, walks, poetry, puzzles, riddles (he says he's not good but enjoys them), and string art ("It takes a lot of patience," Marcus says). Church is also a big part of his life.

Looking to the future, Marcus sees the program going places. He envisions Jumpstart extending to inner-city areas and suburbs throughout the state of Texas and beyond.

"Kids need guidance and need to know that there is a life outside of what they've known in their young age," Marcus says.

We couldn't agree more.