## THE BUTTON LAW FIRM

# HOT-BUTTON ISSUES

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### **TEXAS KIDS DESERVE BETTER**

### My Dreams for a Better Future, and a Tool to Help Parents Today

This spring, our team took on the heartbreaking case of Amari Boone. As you might have heard on the news, Amari was a sweet 3-year-old boy who died last year in Texas's foster care system. He was only supposed to be in foster care temporarily until his parents could bring him and his brother home. They never got the chance.

Amari was under the watch of ACH Child and Family Services, but the organization didn't step in to save him from physical abuse in his foster home. It failed to follow proper protocols like conducting home visits and personally checking on Amari, even after he ended up in the emergency room multiple times. That abuse led to his death.

Folks, this just isn't right. Amari's death was 100% preventable, and it's clear that our foster care system is broken. As tragic as this case is, I'm glad that Brent and Tony (two awesome lawyers in Fort Worth) brought us in to take lead on the case. We're helping Amari's parents pursue justice and working to make sure no other child in the Texas foster care system ever experiences the abuse and neglect he went through.

This case is front and center for our team right now, and it came to mind when I realized that this month is the anniversary of Dr. Martin Luther King Jr.'s famous "I Have a Dream" speech. King gave that speech during the March on Washington in 1963. I've listened to the whole thing, and it's amazing how much power and emotion was embedded in it.

In his speech, King called out segregation and discrimination. He truly believed in his dream of racial equality. One line in particular stands out to me: "I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character." King was one of the most well-known people leading the charge in the civil rights movement, and his work inspired real change around the world.

Today, The Button Law Firm is taking inspiration from the vital strides King made. We're leading a different kind of charge — one for the rights, safety, and peace of mind of Texas children and their parents.



- We're working hard so kids like Amari will be safe in foster care, at daycare, on buses, and at school — not just in Texas but in all 50 states.
- We're working toward full transparency in investigation reports, incident reports, and daycare violations.
- We're working hard so that parents will be able to access those crucial reports with ease to keep their kids safe.

Seeking justice for Amari is one step toward fulfilling these achievable dreams. We've also taken another step by creating a **Daycare Injury** and **Investigation Database** for parents at **ButtonLawFirm.com/ Library/Daycare-Database-Items**. There, we've compiled all of the publicly filed childcare inspection forms and investigation reports we can access for Texas daycares.

If you or someone you know is trying to find a safe daycare to use this year, our database can help you do research. It's a lot clearer and easier to use than the state website and will help you separate the good daycares from the bad apples. Soon, we hope to expand it to all 50 states.

Wishing you a safe and happy summer,

### **ASHLEY GOES TO SEASIDE!**

### 5 FUN FACTS ABOUT FLORIDA'S CUTEST LITTLE TOWN

Our team works *hard* — and sometimes they deserve a break! This summer, Ashley did just that when she and her husband, Calvin, met up with their old friends, Kelly and Elizabeth, and road-tripped to Seaside, Florida to celebrate Kelly and Elizabeth's 10-year wedding anniversary. They stayed in an awesome house with a private pool just steps from the beach, and before long, four other friends joined the fun. It was a fully-vaccinated "quaranteam" party!

"We spent time hanging out at the pool, at the beach, and rented a pontoon for two of the days to spend time on the water in the intercoastal in Destin," Ashley says.

Of course, being the lovable nerd she is, Ashley couldn't just have fun in the sun! The friends wound up at the shop Seaside Style, where Ashley discovered a book of essays about Seaside called "Views of Seaside: Commentaries and Observations on a City of Ideas."

"My best friend, Elizabeth, saw how much I LOVED this book and snuck around to buy me a copy as a surprise gift while I sat there in a trance flipping through it. I spent the whole five-hour drive from Seaside to Baton Rouge reading it," she says. "I always knew Seaside was special, but I never knew the story of HOW the city was thought up and all the intention behind the creation of this amazing little town."

Here are just a few fun facts Ashley learned:

- Prince Charles is obsessed with Seaside. It inspired his development of Poundbury, England.
- Seaside architects have to use exterior materials invented *before* World War II when building houses.
- Seaside is designed so that when wind blows through the city, it filters to all of the homes and keeps their porches cool.
- 4. "The Truman Show" was filmed in Seaside, but because the town was under construction, buildings had to be CGI'd in!

The grassy park in the middle of Seaside is designed to catch and drain the whole city when it rains, keeping the streets dry.

Want to learn more about Seaside? Just ask Ashley the next time you call or visit our firm! She's a bottomless well of fun facts.

### **5 INSURANCE TIPS THAT MAY SAVE YOU MONEY (AND HEARTBREAK)**

### Read This Before It's Too Late!

Over the past year, our team has noticed a few patterns in our cases. We keep seeing the same pitfalls in car crash cases, daycare disputes, and more. Luckily, you can guard against many of these problems! Take these five steps to save money, heartbreak, and stress.

### TO PROTECT YOURSELF IN CASE OF A

- 7. Purchase personal injury protection insurance (PIP). Every Texas driver is required to have insurance, but about 20% of people still drive around uninsured or have bare minimum policies. If you're in a wreck with one of these drivers, they won't cover your hospital bills! That's why we recommend adding as much personal injury protection insurance (PIP) as you can to your policy. It's affordable, no-fault insurance that will cover your lost wages, medical bills, and out-of-pocket expenses.
- Invest in uninsured and underinsured motorist coverage (UM/ UIM). Like PIP, this coverage will kick in to protect you if you're in an accident involving an underinsured or uninsured driver. It's particularly important if you're in a multi-injury crash, where a tiny pot of insurance money is split between victims. UM/ UIM will ensure you get the compensation you need. To learn

more about UM/UIM coverage, check out our new videos at ButtonLawFirm.com/library/what-is-um-uim-coverage-dallas-car-wreck-attorney-explains.cfm.

#### IF YOU'RE FIGHTING A DAYCARE CASE ...

- 3. Watch out for "claims made" insurance policies. A claims made policy is one in which the incident that caused you harm is required to be reported to the insurance company within the time period that the policy is active. For example, if the incident occurred on June 1 and the policy expired on June 10, then you must report the incident by June 10 to be covered.
- 4. Be aware of "eroding" insurance policies. Under this type of insurance policy, the opposition's defense costs come out of their insurance money pool. The longer and harder they fight, the less money there is for your damages. It's an underhanded tactic that you need to watch out for.

#### IN ANY LEGAL ISSUE YOU'RE FACING ...

5. Be proactive! Our team has strategies to fight back against all of the problems we've mentioned, but the sooner you come to us for help, the easier it will be.

### HOPE AFTER TRAGEDY

# BLF Finds Closure for 2 People Injured by a Drunk Driver

Imagine you're driving through town with a friend, listening to music, chatting, and enjoying the sunshine. Then it happens: Another car appears out of nowhere and smashes into your vehicle. The last thing you remember is the screech of tires and an explosion of glass.

This is exactly what happened to two of our clients this winter. They were driving safely through an intersection when a drunk driver ran a red light and slammed into the side of their vehicle. One of our clients (we'll call him John) was thrown from the car and tossed 50 feet through the air. He survived the crash but came away with life-altering injuries including a concussion, a fractured arm, fractured ribs, and more. Our other client (we'll call her Sarah) was in the passenger seat of the vehicle. She fared better but emerged from the wreck with a fractured elbow, bruises, and pulled muscles.

The car wreck changed John and Sarah's lives forever. John spent two weeks in the hospital. He couldn't work, and he spiraled into depression. Even worse, John and his wife had to move back in with his parents when he lost his job. They're expecting a baby and had no idea how they'd afford it. Sarah, meanwhile, had to give up some of her favorite family activities, and her broken elbow will never be the same.



The drunk driver who hit John and Sarah didn't have insurance, but fortunately, John had uninsured and underinsured motorist coverage (UM/UIM). When he and Sarah came to us, we were able to help them navigate the insurance process and resolve their medical bills through their own UM policy. While this doesn't make up for what happened to them, it does provide some relief to keep moving forward with their lives.

This case reveals just how important it is to invest in UM/UIM. If John and Sarah didn't have that policy to protect them, they would be out thousands of dollars in medical expenses with no legal recourse. Don't let your family end up in this situation! If you haven't already, check out Page 2 to learn more about UM/UIM coverage.

### **BLF HIGHLIGHT REEL**



## **CLIENT REVIEW**

"My experience with The Button Law Firm far exceeded any expectations I had. They kept me in the loop with everything in my case and really made me feel like family. I knew that they were just a phone call away with any questions or concerns I might've had. The BLF team is awesome!!!! They truly value friend and family relationships and the importance of working as a team. Knowing that the BLF team had everything under control, I was able to focus on my therapy and rehab with no distractions. Although my car accident is something I never want to relive, the BLF team really made it a seamless and pleasant experience. I would most definitely recommend them to anyone who is in a similar situation and wants a stress-free experience with a knowledgeable team in their corner. Thank you to The Button Law Firm family for settling my case in a timely and orderly manner — a truly great experience!!

Mario M.

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BLF is Fighting for Texas Kids

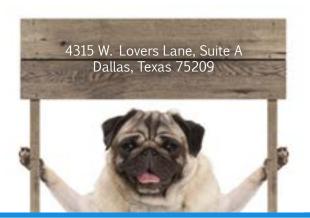
Ashley Takes a Seaside Vacation

5 Insurance Tips That Will Save You Money (and Heartbreak)

BLF Finds Closure for 2 People Injured by a Drunk Driver

BLF Highlight Reel

Meet Holly, Our Legal Marketing Magician



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### **HOLLY SAVED OUR BACON!**

### Meet Our Legal Marketing Magician

You've probably noticed that over the last few months, BLF has taken on more high-profile, high-stakes cases in the childcare arena. We're really excited about these cases because the bigger a case is, the more of a chance we have to make a difference. But there's a catch

High-profile court battles come with media attention and public relations challenges. Luckily, a friend of the firm, Heather Long, knew someone who could take on the job: Holly Scimeca Griggs of Holly House Marketing.

Holly swooped in and truly saved our bacon. She has 18 years of experience in both corporate and legal marketing, and handling sensitive PR for law firms is one of Holly House's specialties.

"We are a purpose-driven digital marketing agency, and we really seek to serve as a seamless extension of our clients' teams," Holly explains. "So, we work with clients that range from law firms like The Button Law Firm to national brands to help share their stories with reporters. As the field has evolved, we also work to help reach audiences in digital spaces like social channels, websites, and blogs."

Holly is collaborating with us on our marketing projects nationwide and doing a fantastic job! She helps make our legal jargon more readable, and privacy is a huge priority for her team. She clicked with Russell and A

team. She clicked with Russell and Ashley right away.

"Collaboration is key with us, and we feel like when we surround ourselves with talented people who have a passion for what they do, the better the results are and the more fun we have along the way. Holly is one of those people," Russell says.

The feeling is mutual! "I've really enjoyed working with The Button Law Firm," Holly says. "It's evident they really care about their clients and are genuine advocates on their behalf."

Do you need marketing or PR help for your firm or brand? We can't recommend Holly House enough. Check them out at HollyHouseMarketing.com or email Holly directly at Holly@ HollyHouseMarketing.com.